VANCOUVER
PUBLIC SCHOOLS
VPS

Imagine what you can learn!

MEMORANDUM

DATE: August 16, 2022

TO: David Hurt, Purchasing

FROM: Matt Greco, Director of Instructional Technology

RE: **SEESAW JUSTIFICATION FOR SOLE SOURCE PROCUREMENT**

Scope of Work

To support the district's strategic priorities, Seesaw will provide a digital portfolio for students in grades PreK-5 with 1:1 devices. Seesaw is the sole provider of a robust cloud-based K-5 digital portfolio, allowing students and teachers to document learning with various powerful built-in tools. Seesaw will enable students of all ages to add artifacts, draw, write, or add digital content providing accessibility options for all students. By allowing students to create a portfolio, families can view and stay informed of their student's progress in school. Seesaw also provides a valuable remote platform for students in grades PreK-5 when remote learning is the only option.

Minimum Requirements

Currently, Seesaw courses can be auto-rostered, allowing teachers to interact seamlessly with the students in their classes. Seesaw is the only developer making a product with these features in a digital portfolio platform. Students of all ages can quickly and efficiently add pictures, PDFs, videos, and voice recordings to their portfolio, making this a truly unique portfolio. Seesaw is the only PreK-5 digital portfolio system used for educational purposes.

Market Analysis

Vancouver Public Schools will continue to utilize the Seesaw digital portfolio for students in grades PreK-5. Seesaw is the sole provider of a digital portfolio that provides the features our students need to demonstrate their learning. The learning management system Canvas does have some of the features of Seesaw but does not provide the accessible functions for our youngest users. For the upcoming school year, purchasing Seesaw will provide a digital portfolio to students in grades Prek-5. Seesaw also plans to integrate with Canvas. By integrating with Canvas, Seesaw will provide a more uniform platform in grades PreK- 12th. Other platforms like Class Dojo allow students to submit assignments but focus more on behavior and not simply a portfolio for student work. After an elementary school pilot, the teachers of VPS found Seesaw to meet their and their student's needs successfully with a preferred parent communication platform.

Recommended Acquisition

It is recommended that Seesaw Learning Inc. and support services be purchased for a cost of $64,496.00.

*Sole source: only one vendor possesses the unique and singularly available capability to meet the requirement of the solicitation.

Procurements of items for which the District has established a standard by designating a brand or manufacturer or by pre-approving via a testing shall be competitively bid if there is more than one vendor of the item.

REQUEST FOR SOLE SOURCE

_____ Matt Greco _____ / ____ITS_____
Name of Department Head   Dept./Division

Subject: Sole Source Request for the Purchase Of:_____Seesaw_____

        _____

        _____

REQUESTED SUPPLIER:_____Seesaw_____

REQUISITION NUMBER:_____COST ESTIMATE:____$62,496.00_____

Sole source purchases are defined as clearly and legitimately limited to a <u>single supplier</u>. Sole source purchases are normally not allowed except when based upon strong technological grounds such as operational compatibility with existing equipment and related parts or upon a clearly unique and cost effective feature requirement. The use of sole source purchases shall be limited only to those specific instances which are totally justified to satisfy compatibility or technical performance needs.

STATEMENT OF NEED:
My department's recommendation for sole source is based upon an objective review of the product/service required and appears to be in the best interest of the District. I know of no conflict of interest on my part or personal involvement in any way with this request. No gratuities, favors or compromising action have taken place. Neither has my personal familiarity with particular brands, types of equipment, materials or firms been a deciding influence on my request to sole source this purchase when there are other known suppliers to exist.

Refer to the <u>attached sole source justification</u> as prepared by our department, to the attached review of available products/services and to my completed Purchase Requisition.

Requestor	Department Head
	Approved Rejected
_MMX_____ , 9/25/22	_Dave Hunt_ , 9-21-22
Signature of Requestor Date	Signature of Dept. Head Date

Attachments: Contract

PROFESSIONAL SERVICES PROCURMENT DOCUMENTATION

SOLE SOURCE or INFORMAL COMPETITIVE REVIEW

Requisition Item: _See Saw_

Requisition Number: _____

Prior Purchase Order Number (if item had been approved previously): _____ 7742122001 _____

_____

Federal Program name: _____

1. Please describe the item and its function and how it is aligned with the goals and objectives of this Federal program.

To support the district's strategic priorities, Seesaw will provide a digital portfolio for students in grades PreK-5 with 1:1 devices. Seesaw is the sole provider of a robust cloud-based K-5 digital portfolio, allowing students and teachers to document learning with various powerful built-in tools. Seesaw will enable students of all ages to add artifacts, draw, write, or add digital content providing accessibility options for all students. By allowing students to create a portfolio, families can view and stay informed of their student's progress in school. Seesaw also provides a valuable remote platform for students in grades PreK-5 when remote learning is the only option.

2. This is a sole source* because:
   X sole provider (must provide documentation)
       of a licensed or patented good or service
       of factory-authorized warranty service
   authorized by awarding agency such as OSPI or US Department of Education
   sole response to RFP
   emergency situation (fire, extreme weather, etc. Superintendent's determination required)

3. What necessary features does this vendor provide which are not available from other vendors? Please be specific.

Currently, Seesaw courses can be auto-rostered, allowing teachers to interact seamlessly with the students in their classes. Seesaw is the only developer making a product with these features in a digital portfolio platform. Students of all ages can quickly and efficiently add pictures, PDFs, videos, and voice recordings to their portfolio, making this a truly unique portfolio. Seesaw is the only PreK-5 digital portfolio system used for educational purposes.

4. What steps were taken to verify that these features are not available elsewhere?

N/A

    Other vendors were contacted (please list phone numbers and names, and explain why these were not suitable)

≈Seesaw

February 7, 2022

To Whom It May Concern:

This letter is to confirm that Seesaw: The Learning Journal and our Seesaw for Schools edition are a sole source product, manufactured, sold and distributed exclusively by Seesaw Learning, Inc. (D.B.A. Seesaw). No division of Seesaw, nor any other company, makes a product with the same functionality. This product must be purchased directly by institutions from Seesaw. There are no agents or dealers authorized to represent this product.

If you desire additional information, don't hesitate to contact Seesaw at (415) 870-4468 at any time or visit our website at http://web.seesaw.me.

Thank you for your interest in Seesaw!

Sincerely,

Megan Bradley

Megan Bradley
Counsel
Seesaw Learning, Inc.

State of Texas, County of Bell

This instrument was sworn to and subscribed before me, Rashid Rauf, on this 7th day of February, 2022, by Megan Bradley, who personally appeared before me through California Driver License, and declared that the statement therein contained is true and correct.

RASHID RAUF _Rashid Rauf_ .

Notary Public, State of Texas

Notarized online using audio-video communication
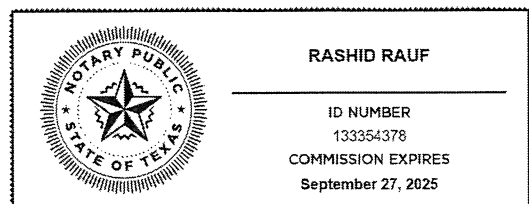
Seesaw is the most intuitive, robust and easy to use cloud-based K-5 digital portfolio in the education space. Seesaw is used in 1 in 2 US schools, and by millions of students, teachers, and families in over 150 countries. Seesaw allows students and teachers to document learning with a variety of powerful and intuitive built-in tools, like draw+record, collage, video, pictures, files, links, audio and more - students of all ages are able to add any art artifacts or work in progress to Seesaw (whether by taking pictures or video of physical work, importing digital artwork created in other apps/tools, or creating the art directly in Seesaw).

Seesaw's tools are intuitive, open-ended, and meet students where they are, so students at all levels have more options to showcase their creativity. Students can use a full-screen canvas, expressive pens, labels, shapes, Multipage, and more to demonstrate and create artwork, all within Seesaw.

Students create a portfolio they are proud to show others and families gain a window into their student's learning like never before. Families can easily connect to their child's journal and get notified instantly when their child adds work to their Seesaw portfolio (teachers can approve entries before the work is shared with family members). Seesaw has a built-in translation tool so families who speak a different language at home can easily stay connected to their child's work and communicate with school staff. Teachers, admins, students, and families can comment and like student work as well as make notes around student work as needed.

Teachers have the ability to organize content as well as search a robust library of art activities that can align with customizable learning standards. Teachers will save time with assessments and gain a deeper understanding of their student's thinking and progress.

Seesaw is used daily around the world on all types of devices, laptop or tablet - including iPads, Chromebooks, PC, and Android devices - and allows students to store and document an unlimited amount of work throughout their journey in your learning community (per year, and year-over-year).

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